



# DAVID MORATTO BOOK DESIGNER

70 Bonniewood Road Scarborough, Ontario Canada M1K 2M1  
Email: [bookdesign@davidmoratto.com](mailto:bookdesign@davidmoratto.com) • [www.davidmoratto.com](http://www.davidmoratto.com)  
Phone: 416.752.5684 • Fax: 416.752.0753

**Business Number**

848145561RT0001

**Quote Number**

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**Client:**

**Book Title:**

**Date:**

## *Design includes*

- File organization.
- Preparing final PDF interior book design for print and uploading the print ready PDF to the clients printer or to the client.
- Design consultation: phone calls and emails.
- I'll provide 1 - 2 interior design layouts, each one will include a two page spread. The approved layout can be 'tweaked' if needed to the clients 100% satisfaction. I'll arrange all text and elements into the approved layout design to create all the book pages, then saved as a web friendly PDF for emailing the first proofing.
- Proofing for spelling, image corrections and changes until the client is 100% satisfied. The text corrections can be sent back via email or mail as an itemized list, marked up PDF, or marked up printed pages from the PDF. I'll send back the corrections. We'll repeat the process until it's 100%.
- Final book design files saved on CD-Rom and mailed to the client for safekeeping, CD-Rom includes: InDesign book file, fonts, images, ornament(s) and a ready for print PDF of the final interior design.

## *Composition*

## *Amount*

**INTERIOR DESIGN / Cookbook / full colour - 5.5 x 8.5 inches**

Interior Book Design fee: \$500.00

### Front Matter

Half title page

Title page

Second half title

Other titles

Acknowledgement

Copyright

Contents

Pagination: \$7.00/per page, 300 pages = \$2100.00

### Body Matter

100 images, numbered/bulleted and unnumbered lists, multi-column lists, five levels of text headings, ingredient lists, end notes, photo descriptions.

### Back Matter

notes, references, index

**Total:**

**\$2600.00**

*Thank you!*

**Client's Approval:**

**Date:**

Please fax me back the quote signed and dated, so that I may send you a simple contract that we'll both sign stating that you will obtain full copyright ownership and that I will be designing your book, 50% deposit to start your interior book design - the remaining 50% once the book is complete (only applies to the interior design). Fax number: 416-752-0753. Quote is valid for 30 days.